



Calgary Professional Arts Alliance
2010 Mayor's Evening for Business and the Arts

NOMINATION PACKAGE - PATRON AWARDS

DEADLINE: MONDAY SEPTEMBER 6, 2010

Welcome to the 2010 Mayor's Evening for Business and the Arts, recognizing and promoting the arts, artists and partnerships that are forged with business and patrons of the arts. Two PATRON AWARDS recognize the support of contributors and businesses to Calgary's arts community:

SUSTAINED SUPPORT • INNOVATIVE SUPPORT

AWARD RULES AND CRITERIA

1. Nominators **MUST** be CPAA members in good standing or past CADA grant recipients. Nominators may submit one nomination per category. Copies of previous nominations may be re-submitted (The CPAA can not provide copies of previous nominations). Nominators cannot nominate themselves or their own organization. Past award winners are ineligible to be nominated in the same category the following year. Late nominations are not excepted. Incomplete applications are subject to disqualification by the jury chair, whose decision is final.

2. Nominations can recognize a partnership with a business organization, foundation or individual for a project that has taken place in the past two seasons and/or will take place this season. Eligible businesses may be corporations, sole proprietorships, or media businesses. The support offered by partnership should not be measured by dollar value, but in terms of impact that it has had on the nominating organization (more detail on each category provided in PATRON AWARDS NOMINATION GUIDELINES):

INNOVATIVE AWARD is for a partnership between a business, foundation or individual that has shown innovation or has supported a particularly innovative arts project.

SUSTAINED AWARD is for a partnership between a business, foundation or individual that has shown sustained, long-term support of the nominating arts organization.

3. All packages must include the following:

- One (1) original signed application form.
- One (1) copy of a 30 word synopsis of the why the nominee has been nominated
- Five (5) copies of a detailed letter of nomination, including the nominating organization's mission statement (750 words or less)
- One (1) set of any necessary support materials. These materials will not be returned.

4. The awards jury is composed of members of Calgary's arts and business communities. Members are not disclosed in advance of the awards ceremony. In event of a perceived conflict of interest the jury member will be replaced by an alternate. The jury operates with strict confidentiality. All decisions are final. The jury may screen nominations to verify eligibility.

5. All nominators will receive an acknowledgement of receipt . All nominees will receive a letter of acknowledgement and will be announced to the media in advance and recognized in the programme. Winners will not be notified in advance. Winners in each category will be announced live at the 2010 Mayor's Evening for Business and the Arts. Watch www.cpa.ca for event details.



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PATRON AWARDS NOMINATION GUIDELINES
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Since 1994, two patron awards have recognized the support of contributors: SUSTAINED and INNOVATIVE. The awards themselves are locally-produced unique works of art. Past winners include: Petro-Canada, Suncor Inc, duMaurier Arts Ltd., Torode Realty, Carma Developers, Air Canada, Pan Canadian Petroleum Ltd., QR77, Power 107, NOVA Corporation, Engineered Air, Petro-Canada Imperial Oil, Royal Bank Financial Group, BP Amoco, TELUS, Master's Gallery, TrueNorth Energy, Big Rock Brewery, First Calgary Savings, First Energy Capital Corporation, ConocoPhillips Canada, Hyatt Regency Calgary, Alliance Pipeline, Enbridge Inc., and Burnet, Duckworth Palmer.

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INNOVATIVE AWARD is for a partnership between a business, foundation or individual that has shown innovation or has supported a particularly innovative arts project.

Some possible considerations in selecting a nominee:

What is the level of creativity in the partnership, in the arts program or in the partnership itself? Has the support:

- Initiated something positive and unique in a creative way?
- Used resources in a non-traditional way?
- Allowed the arts organization to make major changes or advancements, develop, diversify or grow?
- Allowed the arts organization to innovate within their art form?
- Opened an avenue of fundraising that is inventive and sustainable?

SUSTAINED AWARD is for a partnership between a business, foundation or individual that has shown sustained, long-term support of the nominating arts organization.

Some possible considerations in selecting a nominee:

Has the nominee supported the arts group consistently over an extended period of time? Has the support:

- Had a measurable impact on the arts group?
- Contributed money or other resources?
- Kept something in existence or maintained something?
- Been continuous and/or reliable?
- Played a role in making something happen again?



ARTS AWARDS NOMINATION FORM

DEADLINE: Monday, September 6, 2010

Nominators must be a member in good standing of the CPAA, a previous arts award recipient or a previous recipient of a CADA grant.

NOMINATOR

Name of Arts Organization(s): _____

Contact person & title: _____

Phone: _____ Email: _____

Mailing address: _____

We nominate _____

in the following category SUSTAINING INNOVATIVE

Signature _____ Date: _____

Printed name: _____ Title: _____

NOMINATED ARTIST OR ARTS ORGANIZATION

Name: _____

Contact person & title: _____

Phone: _____ Email: _____

Mailing address: _____

I/we agree to be nominated for the above award and understand that, if successful, I/we will be required to deliver a short speech at the event and be available for media interviews/photographs following the event. I/we agree to allow the CPAA the use of photos/video taken at the event for promotional purposes.

Signature _____ Date: _____

Printed name: _____ Title: _____

BEFORE MAILING YOUR NOMINATION PACKAGE, ENSURE THAT YOU HAVE ATTACHED

- _____ One signed original of nomination form
- _____ Five copies of letter of nomination (750 words or less)
- _____ One copy of 30 word summary of nominee
- _____ One copy of supporting materials (press clippings, dvds, etc)

MAIL OR DELIVER YOUR NOMINATION PACKAGES TO

Calgary Arts Development Authority
L12 100 7 Ave SW
Calgary AB T2P 0W4

FOR MORE INFORMATION CONTACT

Johanna Schwartz, Jury Liaison
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